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Research Note

Riesgo del arbolado urbano: estudio de caso en el Instituto Tecnológico Superior de Venustiano Carranza, Puebla

Urban tree risk: a case study at the *Instituto Tecnológico Superior de Venustiano Carranza, Puebla*

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Resumen:

El componente arbóreo en las zonas urbanas se posiciona como elemento fundamental de bienestar de los ciudadanos y del paisaje. Determinar el riesgo por posibles daños causados por el arbolado urbano es una tarea compleja que aborda varios aspectos. El trabajo que se describe a continuación consistió en inventariar los árboles urbanos y establecer indicadores de aversión al riesgo, así como sugerir prácticas silviculturales que minimicen la probabilidad de un desastre en la zona urbana. Se realizó un inventario del arbolado en el Instituto Tecnológico Superior de Venustiano Carranza (ITSVC) y se aplicaron encuestas al personal de dicha institución; los datos geográficos de los individuos muestreados se importaron a un programa de Sistemas de Información Geográfica para clasificar el nivel de riesgo. Para definir la percepción del riesgo se empleó estadística descriptiva y un Análisis de Componentes Principales (ACP). Se registraron 143 individuos de 12 especies. Se calculó un índice de 0.30 árboles habitante⁻¹. El miedo a la caída de ramas o árboles completos que pueda ocasionar daños a las instalaciones o transeúntes se explica con 38.94 % de la varianza total en los datos. La medida preventiva ante desastres ocasionadas por este factor es la reubicación de los ejemplares. Se determinó que, a medida que se tiene más información sobre las consecuencias de los desastres naturales, la percepción del riesgo es menor. La metodología propuesta puede extrapolarse a comunidades más extensas.

Palabras clave: Análisis de Componentes Principales, arbolado urbano, áreas verdes, inventario, riesgo, SIG.

Abstract:

The tree component in urban areas is positioned as a fundamental element of well-being in the landscape and of the citizens. Determining the risk for possible damage caused by urban tree-planting is a complex task that combines several purposes. The work focused on inventorying urban trees and establishing indicators of risk aversion, as well as suggesting forestry practices that minimize the likelihood of a disaster in the urban area. An inventory of trees was carried out at the *Instituto Tecnológico Superior de Venustiano Carranza* (Venustiano Carranza High Technological Institute) (ITSVC) and surveys were carried out on personnel from the same institution. The geographic data of the trees were imported into a GIS program to classify the level of risk. A descriptive statistic and a Principal Component Analysis (PCA) were used to define risk perception. 143 individuals of 12 tree species were recorded. We found an index of 0.30 trees inhabitant⁻¹. Fear of falling individuals or branches that can cause damage to facilities or passers-by is explained with 38.94 % of the total variance in the data. The preventive measure against disasters caused by trees is the relocation of individuals. It was determined that as more information is available on the consequences of natural disasters, the perception of risk is less. The proposed methodology can be applied in larger areas.

Key words: Principal Component Analysis, urban trees, green areas, inventory, risk, GIS.

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The perception of risk for possible damage caused by the trees of green areas in urban areas is a little recurrent subject of research (Matheny and Clark, 2009, Pokorny, 2003). Sometimes trees have their own structural defects (in roots, trunk or branches) or due to lack of maintenance, which causes them to weaken and cause problems to the population that can be fatal. In this condition, they acquire the quality of dangerous or at-risk specimens (O'Brien *et al.*, 1992; Chacalo *et al.*, 1997).

Most urban tree studies focus on services (benefits) and costs (mainly maintenance) (Jim and Chem, 2009; Escobedo *et al.*, 2011; Delshammar *et al.*, 2015; Nowak *et al.*, 1997). However, Koeser *et al.* (2016) mention that the creation of indicators that help measure the perception of risk can be a mechanism for the prevention of natural disasters. Beck (2006) postulates that the risk is specific to each society in a given space and time, and that it is always latent; he makes a distinction between ecological risk and financial risk. It establishes that there is social aversion to ecological risk and financial risk is conceptualized as a secondary effect, and is classified as a disaster when an event implies monetary losses. On the other hand, Slovic *et al.* (1982) and García (2005) recognize that the greater the ignorance of the natural disaster, the lower the aversion to risk.

At present, urban expansion is evident due to the growing population increase. In this context, the arboreal component is positioned as a fundamental element of welfare in the urban landscape and environment (Sánchez and Rodríguez, 2014). Urban trees are considered an important element in the city, because they provide ecological elements of economic and social importance such as pollution control, wind barriers, noise deadening microclimate formation, water infiltration to groundwater, the production of oxygen, the reduction of soil erosion, shelter and food for

wildlife, the capture of carbon dioxide, the promotion of tourism and cultural support, and the increase in the value of property, for example (Alanís, 2005; Jim and Chen, 2009; Peterson and Straka, 2011; Urbano, 2013; Peckham *et al.*, 2013; Pimienta *et al.*, 2014).

Because of its geographical location (parks, avenues, squares, sports and university areas, etc.), trees can cause damage to streets, avenues and ridges due to their constant competition with urban development (Tovar, 2006; Benavides *et al.*, 2012), so that the risk is greater as there are more trees, since the probability of falling branches or complete trees is maximized. As a result, roads are obstructed and urban infrastructure is damaged; profuse trees generate insecurity to the people. To this situation should be added the problem of the displacement faced by native species from the introduction of new species (Escobedo *et al.*, 2011; Dobbs *et al.*, 2014).

Therefore, an urban tree management is crucial (Otaya *et al.*, 2006) to propose corrective measures through forestry practices in areas with high density, such as pruning and thinning; to avoid future damage to the city, it is necessary to select suitable spaces for the location and relocation of trees or urban forests, for which the Geographic Information Systems (GIS) act as a highly efficient tool (Van Elegem *et al.*, 2002).

The growth of human concentrations has increased the interest to study and manage sustainably the trees of the cities in and around. In view of this panorama, its management through GIS has shown satisfactory results to digitize the mensuration characteristics, obtain inventories and generate spatial information for decision-making in the urban area as a tool for the creation of contingency plans to preserve and improve green areas (Pauleit and Duhme, 2000, Rivas, 2000, Otaya *et al.*, 2006, Martínez e Islas, 2008, Yépez and Lozano, 2014).

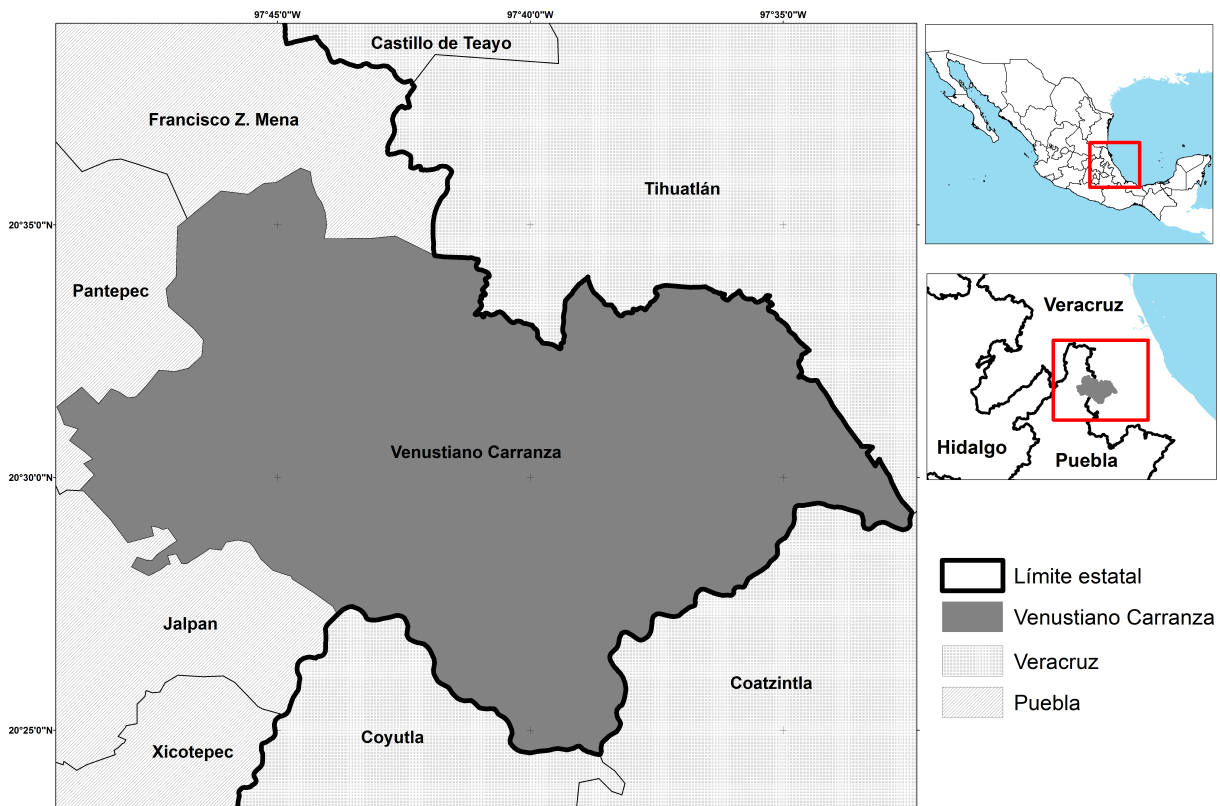
In Mexico, research has been conducted with successful results that use GIS in the characterization and management of urban trees; such is the case of

Alanís (2005) in the city of *Monterrey*; López (2008) in *Mérida, Yucatán*; Benavides *et al.* (2012) and Velasco *et al.* (2013) in Mexico City. The issue of the benefits and costs of the creation, adoption and maintenance of green areas has been recurrent in the last 20 years in Mexico (Chacalo and Turpin, 1997; Nowak *et al.*, 1997; Chacalo, 2012; Galindo and Victoria, 2012). However, little has been addressed about society's perception of risk for possible damage caused by urban trees; the related studies focus on evaluating the elements of the trees that imply a risk for the population. Based on the foregoing, the objectives of this work consisted in developing an inventory of urban trees and establishing indicators of risk aversion, through the use of multivariate statistics and Geographic Information Systems; as well as suggest silvicultural practices that minimize the probability of a disaster in the urban area of the Higher Technological Institute of *Venustiano Carranza* (ITSVC), in the north of *Puebla*.

Study area

The *Venustiano Carranza* municipality is located in the *Sierra Norte* region of *Puebla*, in the state with the same name, between the parallels 20°24' and 20°36' north, the meridians 97°32' and 97°50' west (Figure 1), at altitudes between 80 and 500 m (Inegi, 2009). It limits to the North with *Pantepec* and *Francisco Z. Mena* municipalities and the state of *Veracruz*; to the East and South with the aforementioned entity; and in this direction with *Jalpan* municipality; to the West with the latter and with *Pantepec* (Inegi, 2009). There are two prevailing climates: in the high parts it is warm humid, with abundant rains in summer and, in the low parts, warm subhumid with rains in summer. The prevailing temperature is 24 to 26 °C, and rainfall varies, in the high areas of 1 500 to 2 000 mm and in the low 1 200 to 1 500 mm. The

types of soil present are: Regosol (40 %), Phaeozem (28 %), Vertisol (13 %), Nitosol (12 %) and Leptosol (5 %). In relation to the use of soil and vegetation, agriculture, the urban area, the grassland and the high evergreen forest are present (Inegi, 2009; Inegi, 2015).



Límite estatal = Statal boundary

Figure 1. Location of *Venustiano Carranza* municipality, *Puebla* where the *Venustiano Carranza* Higher Technological Institute is located.

Socioeconomic description of the study area

There is a total population of 29 090 people in the municipality, 47.6 % are men and 52.4 % are women. In the cities live 18 516 people and in the rural area, 9 374. According to the social indicator that measures poverty, the

following data are available: in a situation of total poverty are 20 880 inhabitants; in extreme poverty: 6 640 and in moderate poverty 14 240. The municipality provides 61.08 % of the water service, 90.07 % of drainage and 97.46 % of electricity (Ceiegep, 2017).

The value of agricultural production in the municipality is 113.25 million pesos, which represents 0.87 % of that of the state of *Puebla* and the production of fresh meat is 39.7569 million pesos, equivalent to 0.32 % with respect to the state (Ceiegep, 2017).

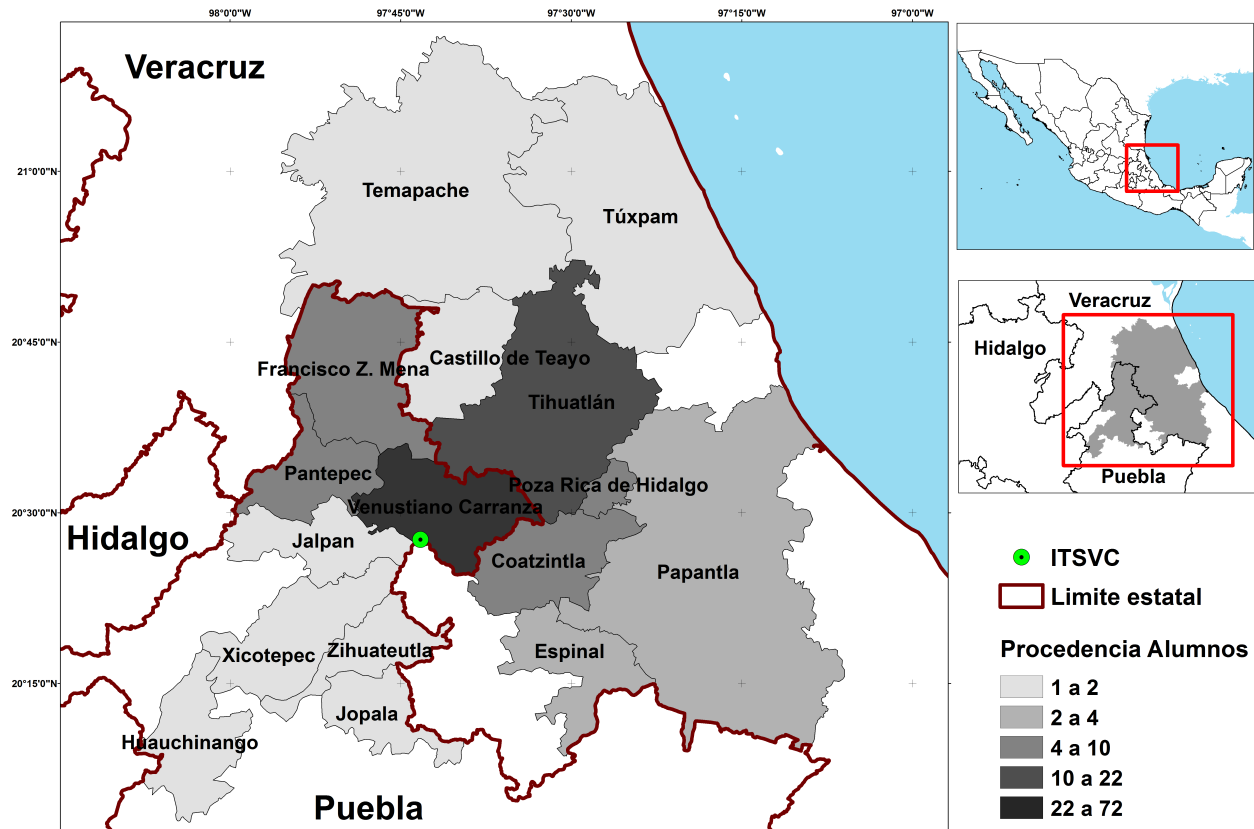
The population with paid employment is 2 966 inhabitants, of which 1 518 are men and 1 448 women. Of these, the secondary sector occupies 546 and the tertiary sector 2 420 people. Regarding the educational level, according to the Department of Public Education in 2010 in preschool municipal coverage was 3.70 %, primary 2.19 %, secondary 5.13 %, high school 0.00 % and professional studies 8.10 % (Ceiegep, 2017).

Instituto Tecnológico Superior Venustiano Carranza

The *Instituto Tecnológico Superior Venustiano Carranza* is a higher education institution located in *Venustiano Carranza* municipality, *Puebla* State; it is located at the geographic coordinates of 20°28'19.46" north and 97°41'56.77" west, 130 masl; the type of dominant vegetation is the tropical high rain forest (Inegi, 2017).

The ITSVC has a concurrence of 477 people on average, among students of engineering careers (Forestry, Geosciences, Food Industries, Computational Systems and Business Management), teaching and administrative staff. There is a high diversity in cultural, religious and economic aspects, accentuated mainly by the origin of municipalities of two states, *Puebla*:

Venustiano Carranza, Pantepec, Jalpan, Xicotepec, Zihuateutla, Jopala and Huauchinango; and Veracruz: Tihuatlán, Francisco Z. Mena, Coatzintla, Poza Rica, Espinal, Papantla, Tuxpan, Temapache and Castillo de Teayo (Figure 2).



Límite estatal = Statal boundary; *Procedencia alumnos* = Origin of the students

Figure 2. Spatial location of the *Instituto Tecnológico Superior de Venustiano Carranza* and origin of the students.

Description of the urban trees in the ITSVC

The description of the urban trees was based in the method proposed by Benavides *et al.* (2012); thus, in October 2016 an inventory was made in which the data of species, normal diameter (D), total height (H) y and the geographic position of each sampled tree were taken. To each individual tree was assigned a consecutive number to keep an ordered record, and were digitized in the QGIS 2.18.11 (QGISDT, 2017). With the heatmap tool, a cartographic map of the tree density was made, which allowed a definition of the density levels (high, medium, low and null). The method proposed by Otaya *et al.* (2006) Escobedo *et al.* (2011) and to classify the risk level and to adopt optimal measures of prevention and amendment were used.

Perception of risk by urban trees in the ITSVC

The sample was distributed among the five professional careers present at the institution After the survey was completed, in February and March 2017, the survey was applied to 206 students with a total enrollment of 408: 55 for Forest Engineering (IFOR), 64 to Geosciences (IGEO), 40 to Food Industries (IIAL), 33 to Computational Systems (ISIC) and 14 to Business Management (IGE). In addition, 30 interviews were conducted with teachers (15), administrative (11), security guards (2) and supervisors (2). The survey included information on age, schooling, sex, risk aversion using a Likert scale (very high, high, medium, low and very low) and activities to be implemented in the ITSVC to minimize the possible damage caused by trees in the face of natural and anthropic disasters. The information gathered was complemented by talks with experts in the field.

Once the urban trees were described, the aversion to the risk that the individuals under study perceive was determined, with the assumption that, in areas close to the facilities to the ITSVC and those of the most concurrent routes, the highest tree density is spatially distributed. Therefore, descriptive statistics and a Principal Components Analysis (PCA) were used to define the perception of risk. For a better representation of the results, the Eigenvalues of Component 1 and 2 were averaged, by engineering.

Characterization of urban trees in the ITSVC

The urban tree inventory carried out at the ITSVC facilities registered a total of 143 individuals distributed among 12 species: six native species [*Guazuma ulmifolia* Lam., *Parkinsonia aculeata* L., *Quercus rugosa* Née, *Salix humboldtiana* Willd., *Spondias mombin* L. and *Tabebuia rosea* (Bertol.) DC.] and six introduced [*Acacia mangium* Willd., *Cecropia obtusifolia* Bertol., *Delonix regia* (Bojer ex Hook.) Raf., *Eucalyptus globulus* Labill, *Ficus benjamina* L. and *Gmelina arborea* Roxb.]. The native species represent 15 % of the total population, of which *P. aculeata* and *S. humboldtiana* are the highest density (seven each) and the introduced ones make up the rest (85 %); of this group, *G. arborea* excels (79 individuals). The introduced species are those that occupy the most extensive distribution surface; given this scenario, there is the possibility that the introduction of these species does not meet the criteria defined by Van Elegen *et al.* (2002), since they consider it necessary for the establishment of this type of trees, to previously carry out a multicriteria analysis (exclusion of areas with restrictions, identification of appropriate areas and selection of feasible spaces) to locate urban forests in the best spaces.

The highest density of trees (52 %) is located in the busiest places in the institution: the main road (25 %), the parking lot (19 %) and the cafeteria (8 %) (Figure 3). This result is attributed to a poor selection of the site where the trees were located; therefore, it is possible that, in the future, these areas of concurrence by the users will present a higher probability of risk of felling or complete fall of the trees due to natural or anthropic events. Given this possible scenario, Otaya *et al.* (2006) and Escobedo *et al.* (2011) propose a classification to define the level of risk and adopt preventive and / or corrective measures through a contingency plan whose objective is to mitigate the possible adverse effects derived from a natural or anthropic disaster. In Table 1, the risk classification of trees in the Institution under study is described.



Table 1. Classification of risk of the trees in the ITSV, according to their physiology and location.

Risk	Description	Corrective measures	
		Pruning	Removal
High (52 %)	Trees in a radius lower than 10 m from the building zones or busy areas	No	Yes
Medium (36 %)	Trees in a 10 to 20 m radius from the building zones or busy areas	Yes (30 % branch)	No
Low (12 %)	Trees in distant sites from buildings or busy areas	Yes (60 % branch)	No

It is worth mentioning that this plan is important and should be timely, since in a hot climate with strong solar radiation, it is essential to consider the environmental services offered by the trees in the crowded places within the urban area, since the trees provide beneficial effects in intercepting excessive solar radiation, and high temperatures decrease with the absorption of heat by vegetation (Sorensen *et al.*, 1998, Lizana, 2003).

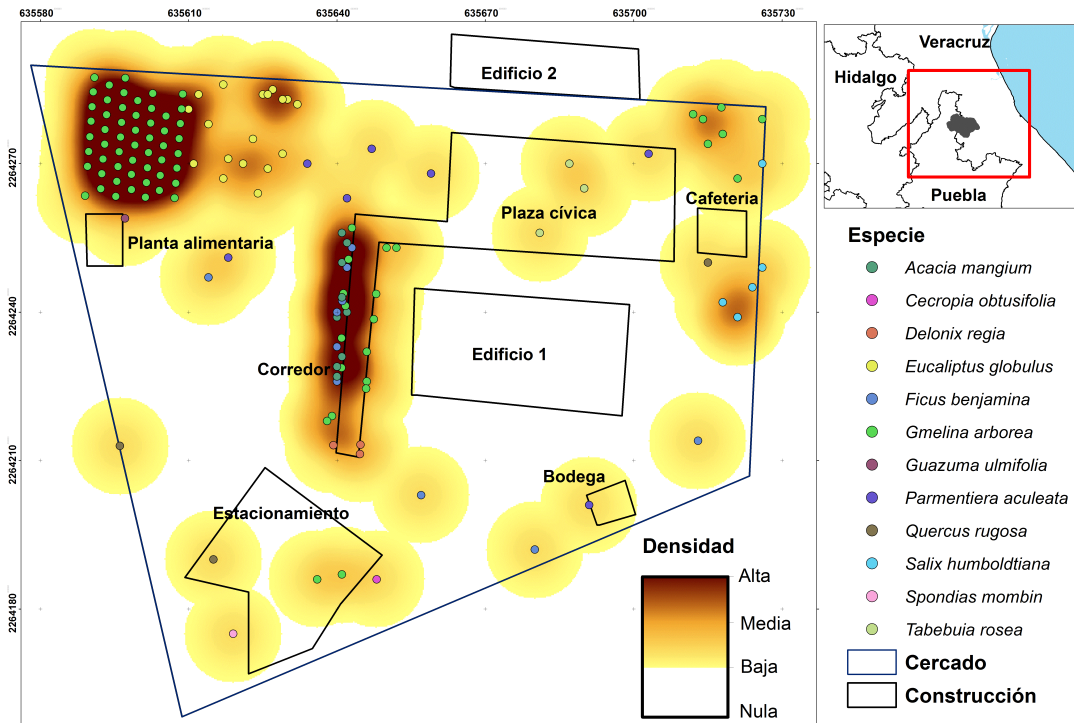
In his studies on the ecological footprint in urban areas, Cano (2009) recommends based on the World Health Organization that, in order to obtain a high degree of citizen welfare, at least 1 tree for every 3 people must coexist in the territory ($0.33 \text{ trees inhabitants}^{-1}$); this criterion is not met by the ITSV areas, where an index of $0.30 \text{ trees inhabitants}^{-1}$ was found. Given this deficit in the green area per inhabitant ratio, it is necessary to increase tree density in areas that represent a low level of risk for the population. Programs of urban reforestation of trees and shrubs should be implemented with a planning of selection of suitable species; locate optimal sites to house arboreal life, maintenance and care of the species. Urban trees are an essential element for

individual and spiritual well-being that respond to rights and duties for the whole society to enjoy environmental services (Roy *et al.*, 2012; Peckham *et al.*, 2013).

In addition to the physical and psychological benefits provided to the population by the trees of the cities, they are also reflected in the ecological field by their contribution in reducing wind and noise pollution, in the regulation of thermal balance and in the absorption of water and of atmospheric carbon. In addition, trees provide wildlife habitat, they retain and filter rainwater, they improve air quality, among other functions. Those of the socioeconomic order refer to the improvement of the urban landscape, to the added value to the property, the environmental education and the tranquility that they propitiate with their shade and protection.

Therefore, it is important to carry out an adequate planning of the space, the soil, the management of species, the maintenance and the health of the urban trees. In this way, risk problems for the human population are avoided, and maintenance costs and exposure to natural disasters are reduced (García and Pérez, 2009).





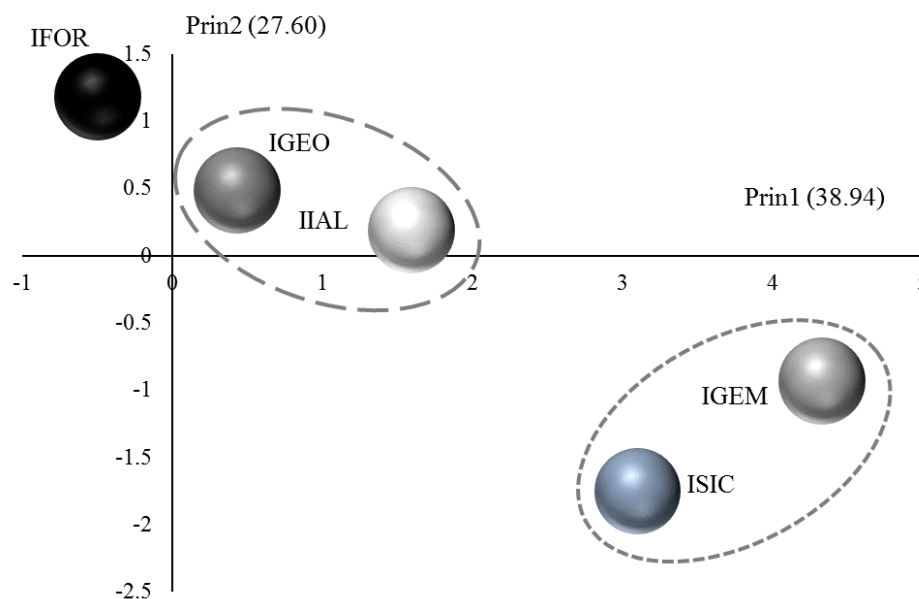
Densidad = Density; *Alta* = High; *Media* = Medium; *Baja* = Low; *Nula* = Null; *Edificio 1* = Building 1; *Edificio 2* = Building 2; *Planta alimentaria* = Food plant; *Corredor* = Main road; *Plaza cívica* = Civic square; *Cafetería* = Cafeteria; *Bodega* = Storehouse; *Especie* = Species; *Cercado* = Fence; *Construcción* = Building

Figure 3. Density of the trees in the ITSVC obtained by the heatmap technique of GIS

Perception of risk- by- urban- trees in the ITSVC

From the Principal Components Analysis (PCA) it was found that the first component (Prin1) groups variables on the fear of the fall of branches or complete individuals that could cause damage to facilities or passers-by; it explained 38.94 % of the total variance in the data. The second component (Prin2) contemplates variables on the economic consequences (affectations to real estate and properties that generate repair costs) and social consequences (affectations to people), that produce natural disasters and

contributes 27.60 % of the total covariance; between them they explain 66.54 % of the total variance of the data (Figure 4). These data agree with what Slovic *et al.* (1982) and Beck (2006), with the understanding that as there is more information about the consequences of natural disasters, the perception of risk is lower; this may be the reason why in the ITSVC, the population of industrial profile engineering such as Business Management (IGEM) and Computational Systems (ISIC) register the highest levels of risk perception. On the other hand, engineering whose vocation is environmental, such as Forestry (IFOR) and Geosciences (IGEO), there is greater risk aversion.



Engineering professional careers: Forest (IFOR); Geosciences (IGEO); Food Industries (IIAL); Computational Systems (ISIC); Business management (IGE).

Figure 4. PCA to determine the aversion to risk by urban trees in the ITSVC according to the degree of knowledge of the damage caused by natural disasters.

Although the perception of risk for possible damage caused by trees in the ITSVC varies depending on the profiles followed by the different engineering firms in the Institute, an environmental sentiment prevails in most of the population that prefers the relocation of the facilities to prevent disasters (75 %) before the felling of trees (15.28 %) (Table 2). This feeling, according to Urbano (2013), is recurrent in contemporary societies due to the amount of information and dissemination that has developed around concepts such as climate change, sustainability and environmental conservation.

Table 2. Preventive measures in the face of possible disaster produced by the trees in the ITSVC.

Engineer	Suggested preventive measures before possible natural disasters		
	Facility relocation	Tree felling	Others
IFOR	76.36	10.91	12.73
IGEM	78.57	21.43	00.00
IGEO	67.19	17.19	15.63
IIAL	82.50	15.00	02.50
ISIC	78.79	12.12	09.09
Total	75.00	15.28	09.72

Professional careers in engineering: IFOR = Forest; IGEO = Geosciences; IIAL = Food Industries; ISIC = Computational Systems; IGEM = Business management; ¹ = It includes details about tree forestry management (pruning and clearing).

The inventory of the trees of the Higher Technological Institute of *Venustiano Carranza* served to analyze the spatiality and distribution of the trees, which are crucial to generate recommendations against the risk aversion of the study center community.

The indicators used in this study were useful instruments for estimating the risk perception of the Institute's population, which generated proposals for corrective measures for the prevention of natural disasters.

The use of statistical tools and geographic information systems allows the creation of solid spatial indicators. These tools are useful for decision makers, since they allow the optimization of an urban tree management plan by programming activities that minimize risk scenarios in urban areas.

The education and information held by the Institute's community have favored the positive opinion of the importance of preserving green areas. However, the perception of risk due to fall or road affectations that can cause some meteorological phenomenon of great intensity or due to advanced age of the trees still varies; although in general, the perception of risk is lower.

The attention to the areas with greater vulnerability for the population and the rearrangement of species in incorrect sites were the best suggested practices.

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Conflict of interests

The authors declare no conflict of interests.

Contribution by Author

Ramiro Pérez Miranda: study conceptualization and design, writing of the original manuscript; Alberto Santillán Fernández: development of the cartographic maps through GIS and of the Principal Component Analysis, writing and review of the final manuscript; Fredy Donato Narváez Álvarez: statistical analysis and review of the original manuscript; Bernardo Galeote-Leyva: data review and analysis, writing of the original manuscript; Nehemías Vásquez Bautista: review y and follow-up of results.

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